

# Northern Territory Arts Strategy 2034

## VISION

The Northern Territory is a thriving community enriched by vibrant arts, culture, and creativity, vital to the Territory's social, cultural and economic future.

## MISSION

To empower creativity, connect culture and enrich communities.

## Priorities

### Empower

Invest in people to build a strong, creative and culturally diverse arts sector

- » Aboriginal leadership in the arts is promoted and strengthened by recognising, acknowledging and using well established Aboriginal community-controlled leadership structures
- » Artists are supported to thrive in safe, inclusive and sustainable careers fostering creativity and innovation in creative practice
- » Access to resources, training, and skills development to support education and career pathways
- » The next generation of emerging artists is nurtured within a culturally diverse and responsive arts sector

### Connect

Invest in connecting the arts, culture and creativity to community to grow the creative and cultural life of the Territory

- » Arts organisations are supported to be leaders in their regions, cultivate connections, and grow valued creative communities
- » Inclusivity and diversity is promoted to increase connection, access and participation for all in arts and culture
- » Creative partnerships, collaboration, and innovation are supported locally, nationally and globally
- » Creative workplaces are supported to implement safe and sustainable practices and be culturally diverse and desirable places to work and create
- » Arts infrastructure is fit for purpose and accessible, connecting arts, culture, and creativity to community
- » The arts and culture sector are strengthened through robust arts and cultural policy and program development that is inclusive of all Territory voices

### Enrich

Invest in audiences and celebrate the value of Territory arts and culture to grow a strong arts, cultural and creative economy

- » A 'culture-first' approach is embedded across all Aboriginal arts and culture initiatives recognising the crucial place of Aboriginal artists
- » Territory artists are celebrated and promoted and supported to grow demand in local, national, and international markets
- » Audiences and markets for Territory stories, creativity and performance are nurtured and grown
- » The value of the arts is measured and communicated

## VALUES

- Recognition
- Respect
- Empowerment
- Collaboration
- Inclusivity

## Principles

### Cultural heart

The crucial place of Aboriginal stories is recognised and respected at the centre of the Territory's arts and culture

### Creative communities

Access and opportunity to arts and culture enriches the lives of all Territorians

### Artistic ambition

Empowered artists thrive and innovate in sustainable careers and contribute to the creative and cultural economy

### Connecting culture

Future focused arts leadership enables diverse and language-rich multicultural connections and a robust and valued arts sector

### Territory identity

The Territory's vibrant arts and culture is recognised at home and abroad, is reflected in our stories and connects us with a sense of belonging and achievement